

CHANG Ge

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EDUCATION

Bachelor's Degree in TV Editing, Communication

University of China (CUC) 2015.9-2019.7

- **Documentary Production, GPA: 3.64/4.00, Rank:3/27**
- **Core Coursework:** DV Workshop (3.85), Professional Screening and Writing Practices (3.85), Documentary Production (3.91), Photographing Workshop(3.88), News Writing(3.81), Photography Composition(3.7)

Double Major in Digital Media Art, GPA 3.70/4.00, Rank: 5/120

- **Core Coursework:** Technology in digital screen production (3.88), Design thinking for digital media program (3.7), Graduation creating (3.96), Art of editing(3.7)

Honor and Awards: 2016 & 2017 Advanced Individual of Cultural and Sports Activities (5/120)

2018 User Experience Design Award at the National Finals (Top 1%)

PROFESSIONAL& VOLUNTEER EXPERIENCE

UXPA Service Design Competition | UE Designer | Beijing 2018.4-2018.12

- Led a group at the service design competition focusing on "Intelligent Experience of Infinite Possibilities".
- Led the team in charge of demand surveys, market surveys, feasibility analysis, and hardware modeling.

NGO & AIESEC | Education Volunteer | Karachi Pakistan 2018.6-2018.7

- Worked at a local public primary school to improve the English teaching plan with advanced methods to their teachers.
- Developed a long-term plan for school enrollment to counter the declining attendance rate.

SKILLS& INTERESTS

Languages: Fluent in English, Native in Chinese

Computer Skills: C++, Java, CSS/JavaScript/HTML5, Arduino, C4D, Photoshop, Premiere, After Effects

Interests: Photography, Clarinet (performance level), Volleyball (Beijing University Volleyball Association 2018 Gold)

INTERN EXPERIENCE

Magic Show Technology (Beijing) Co., Ltd. | Product Manager Intern | Beijing 2018.9-Present

- Followed up on user needs and independently conducted six rapid research projects, including "Incentive System", and "New Product Launch Perception Survey".
- Created qualitative and quantitative analysis reports on market strategies.

ROBOTERRA | Product Intern | Beijing 2018.5-2018.9

- Enhanced user experience design and conducted usability research to gain insights on designs.
- Launched the MVP by using Arduino and processing, analyzed and tested product prototypes.

Phoenix International Media Center | Director | Beijing 2017.10-2018.2

- Produced a series of short videos called *Labor, Poems, and Songs*, worked with a team of three to travel to Shenzhen, Zhuhai, and other cities to record the cultural life of more than 20 workers in 3 months, resulting in over 200k clicks of each clip and directing social attention to migrant workers' spiritual civilization construction.

Xinhua News Agency | Audio and Video Editor | Beijing 2017.5-2017.9

- Spearheaded postings for daily content of official micro-blogs and posts and participated in the production of *Reader Leadership Program* (short video), *New Youth* (interview + live broadcast), and other key projects.
- Filmed a video which received hundreds of millions of clicks and won the first prize of Xinhua news agency in 2017 in the case of high difficulty and intensity.

AIESEC National Support Team | User Research | Beijing 2016.4-2016.11

- Assisted the Project Manager to devise the interview, designed the questionnaire, and cross-examined the results of the questionnaires using SPSS.
- Tracked the market performance of our products and competitors by using third-party monitoring of data weekly.
- Won the 2016 China public service salute award for the project.