Chang Ge

changge970901@gmail.com
646-525-7462
www.changgechang.com

Education

New York University

MS in Interactive Telecommunications
2019 – 2021
Focused User Experience Design

Communication University of China

BA in Communications
2015 – 2019
Focused on Documentary Production
GPA: 3.64/4.00, Rank:3/27

Double Major in Digital Media Art
GPA 3.70/4.00, Rank: 5/120

Skills

Computer Skills:

Adobe creative suite
Html/JavaScript/CSS
Arduino
Sketch/Figma
Processing
Unity3d
Iot
Machine learning

Languages:

Chinese， English

Work Experience

Bytedance

Product design 2020/5-present
➢ Design internal ability platform to help connect technology with users; prototype design and scenario analysis.
➢ Develop multiple multimedia demos, including live picture cloud game and virtual anchor.

American Museum of Natural History

UX Designer   2020/01- 2020/5
➢ Enhanced user experience of app Explorer, including customized journey system and trip design system.
➢ Prototype for a series of multimedia exhibition using AR.

Tencent-WeChat

Product Manager Intern   2018/12 – 2019/05
➢ Engaged in NLP research, design platform for voice-oriented apps; develop intelligent voice assistant community
➢ Mainly focus on narrative design to improve the user experience. Writing requirements documents, and transforming requirements into product design and solution, design web & app prototype

Magic Show Technology Co., Ltd.

Product Manager Intern   2018/08 – 2018/10
➢ Followed up on user needs and independently conducted six rapid research projects, including " Incentive System", and "New Product Launch Perception Survey".
➢ Created qualitative and quantitative analysis reports on market strategies.

ROBOTERRA

UX Designer   2018/05 – 2018/08
➢ Enhanced user experience design and conducted usability research to gain insights on designs.
➢ Launched the MVP by using Arduino and processing，analyzed and tested product prototypes.

UXPA Service Design Competition

UE Designer   2018/04 – 2018/12
➢ In charge of demand surveys, market surveys, feasibility analysis, and hardware modeling.
➢ 2018 User Experience Design Award at the National Finals (Top 1%)

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